Woodland Advisor Program’s Vision:

To be Minnesota’s leading resource for citizens participating in forestry learning.

Program
- Educational program for private forest landowners
- Class topics include Invasive Species, Tree ID, Taxes, GPS, Woodland Management, and Trail Design
- Program graduates complete 10 core and 5 elective classes and can be Woodland Advisor Volunteers
- Volunteers help others learn about options and opportunities for their forestland

“I enjoy the WA classes and find them useful.”
Woodland Advisor participant

Locations of Woodland Advisor Classes Offered for Credit
A sample of 450 evaluation respondents (58%) Woodland Advisor classes yielded these results:

- 76% male, 24% female
- 99% white, 1% other (non-white)
- 314 acres owned or managed per participant
- 772 total class attendees
- 598 unique class attendees
- 99% had a deeper understanding of the subject as a result of the class
- 95% will change their practice as a result of the class
- 98% instructor was well prepared for class
- 97% instructor presented the material clearly
- 95% will change their practice as a result of the class

In addition:
- 331 acres owned or managed per participant
- 772 total class attendees
- 598 unique class attendees
- 7 scheduled classes canceled
- 38 classes reported grant support

Evaluation Summary

A sample of 450 evaluation respondents (58%) Woodland Advisor classes yielded these results:

- 76% male, 24% female
- 99% white, 1% other (non-white)
- 314 acres owned or managed per participant

Participant evaluated these states as somewhat to strongly agree:

- 98% instructor was well prepared for class
- 97% instructor presented the material clearly
- 99% had a deeper understanding of the subject as a result of the class
- 95% will change their practice as a result of the class
Volunteering

Information from the 2009 Annual Survey completed by 458 Woodland Advisor participants for a 64% response rate. 92% of respondents responded on paper while 8% responded via Survey Monkey.

- 3836 hours (1.8 FTE) = $74,822*
- Driving 1633 miles = $817
- Help manage 776 acres
- Teaching 1,611 kids plus 63 people
- Planting 3600 trees
- Donating $30,000

$105,639
Total public value of WA participants in 2009*

*As calculated by using independentsector.org

Working

20% of respondents preformed a management action in the survey. Of those 27% had their experience improved because of the Woodland Advisor program.

- 4,368 acres were managed
- Spending 18,107 hours on management = to almost 9 FTE
- WA participants got 49 forest management plans; 76% reported this was improved by the program
- Planted 44,163 trees
- Protected 16,563 trees
- Managed 40 miles of trails
- 51% said their practice was improved after taking a WA class in 2009 specific to their management
- 17% said their practice was improved by the WA program even though they did not take any WA classes in 2009

Grades & Awards

9 Woodland Advisor graduates from 2009:

- Robert Asproth
- Keith Matson
- J.L. Meagher
- Ken Nichols
- Gregory Plumb
- Ken Quass
- John Schwoch
- Greg Solbeger
- Fred Tanrowski

“I found the classes very informative and interesting. I have also found the instructors to be very knowledgeable. I recommend the WA program to everyone”

Woodland Advisor Volunteer

Making Connections and Producing Results: The Woodland Advisor Program

By Angela Gupta & Mike Reichenbach
Poster at Extension Annual Conference, St. Paul, October 2009
"Very useful classes - Thanks"
Woodland Advisor participant

For additional resources and information visit http://woodlandadvisor.org